



Unione
Nazionale
Rappresentanti
Autoveicoli
Esteri

Osservatorio utilizzatori NLT

Chi utilizza le auto? Dove risiede? Che prodotti sceglie?

Aprile 2022

L'utilizzatore del NLT

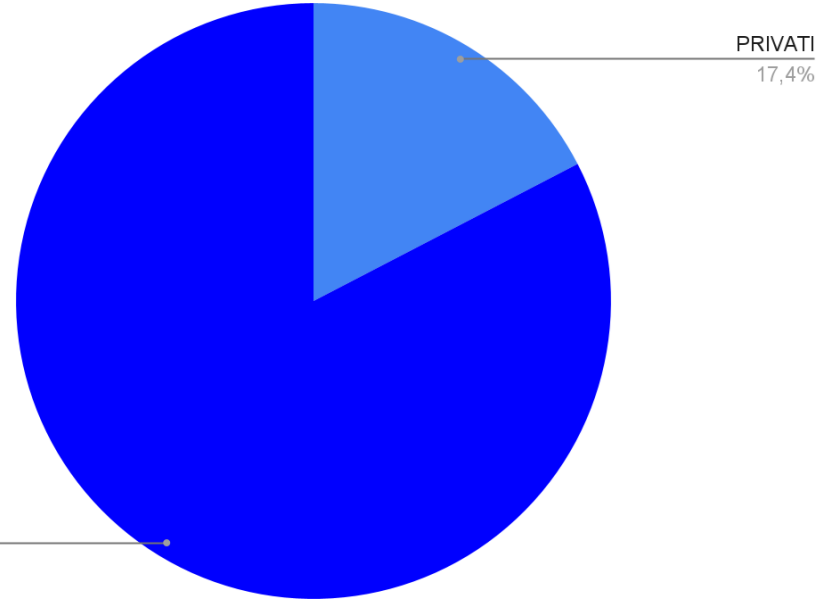
gen-mar 2022, autovetture e fuoristrada

Totale contratti 135.113

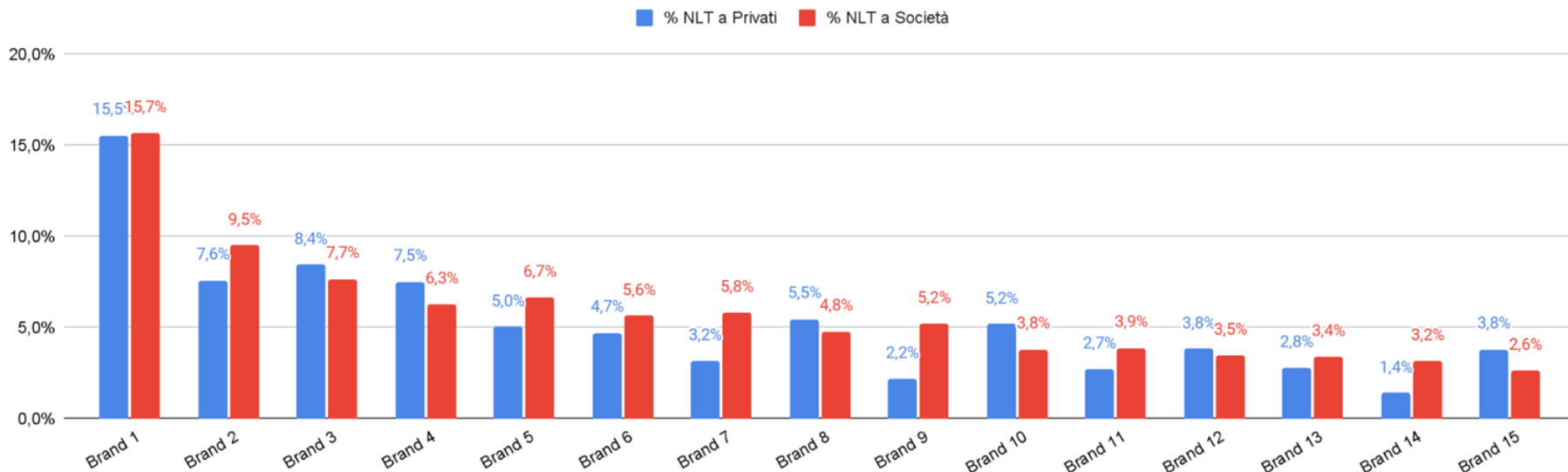
Contratti a Privati 23.495 (17,4%)

Contratti a Società 111.618 (82,6%)

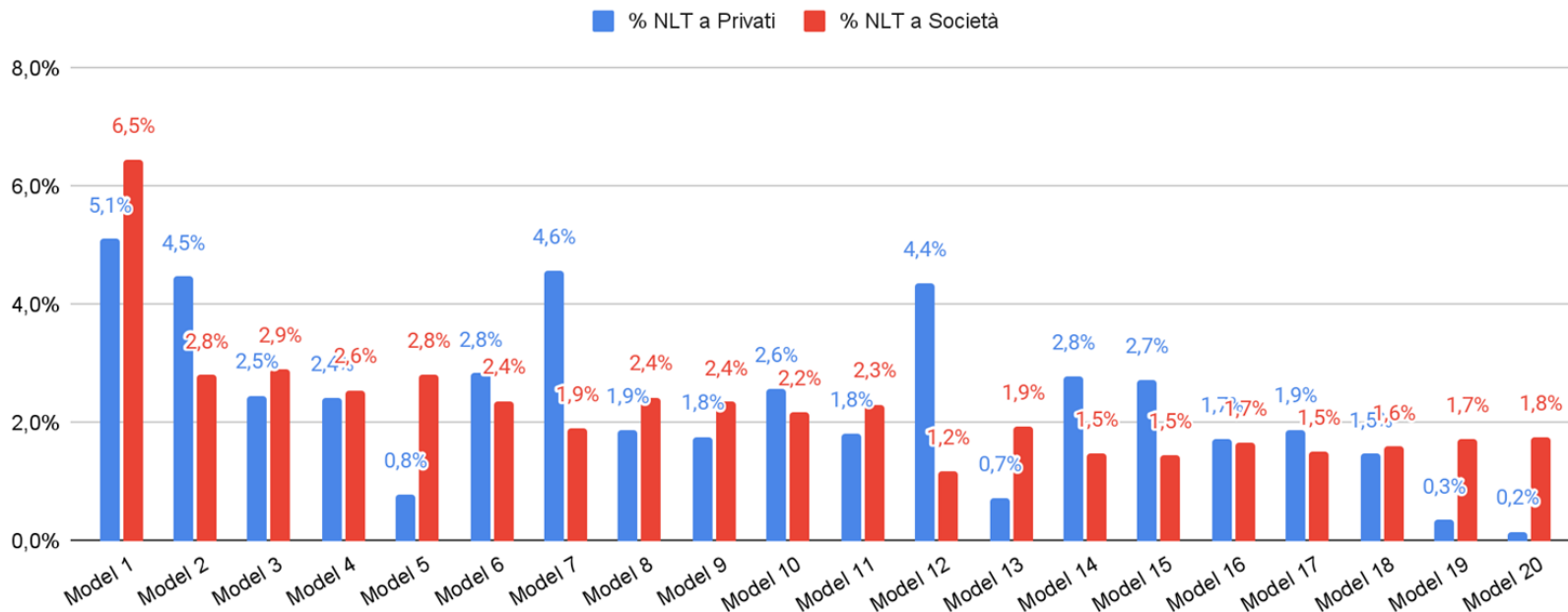
SOCIETA
82,6%



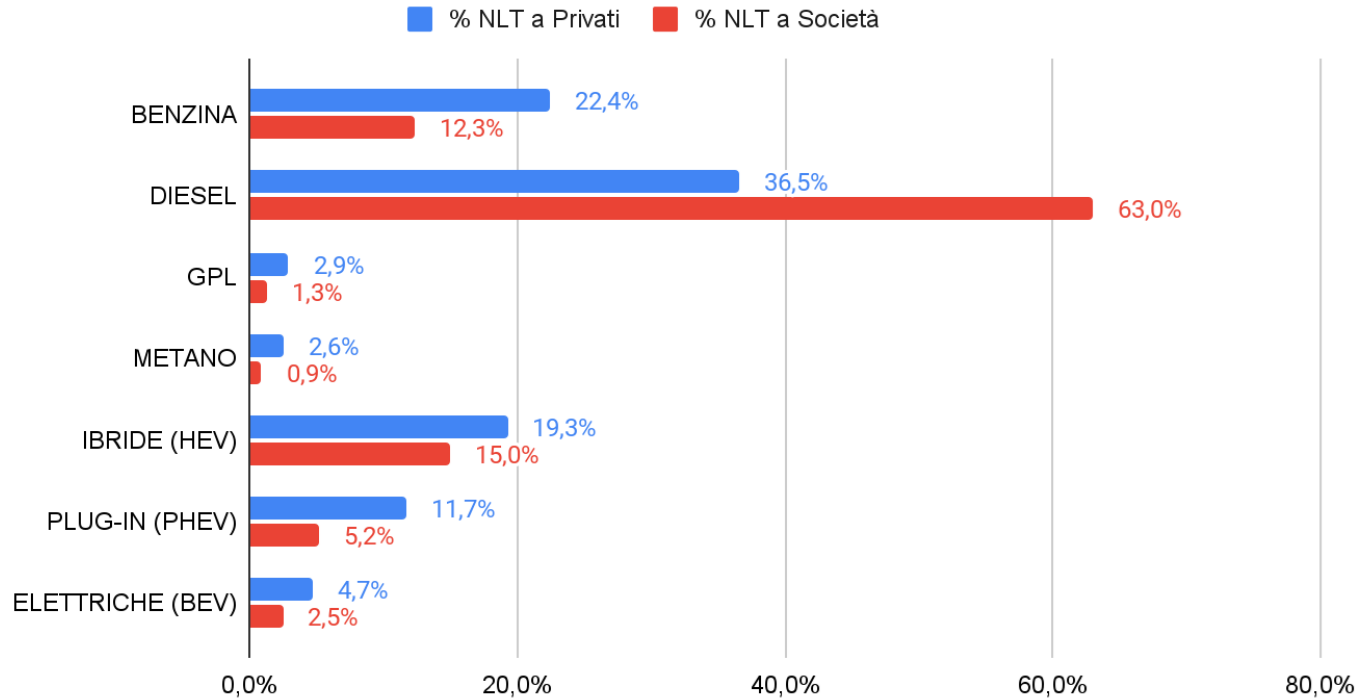
NLT - top marca



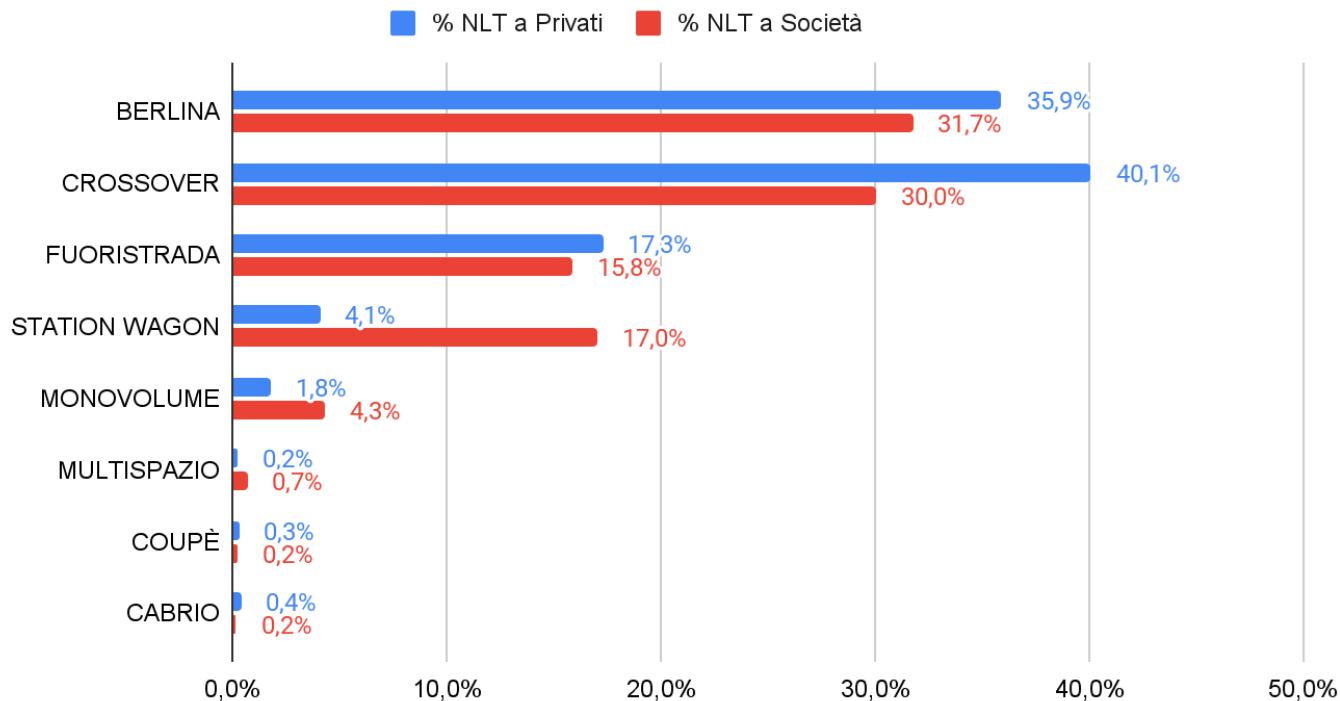
NLT - top modello



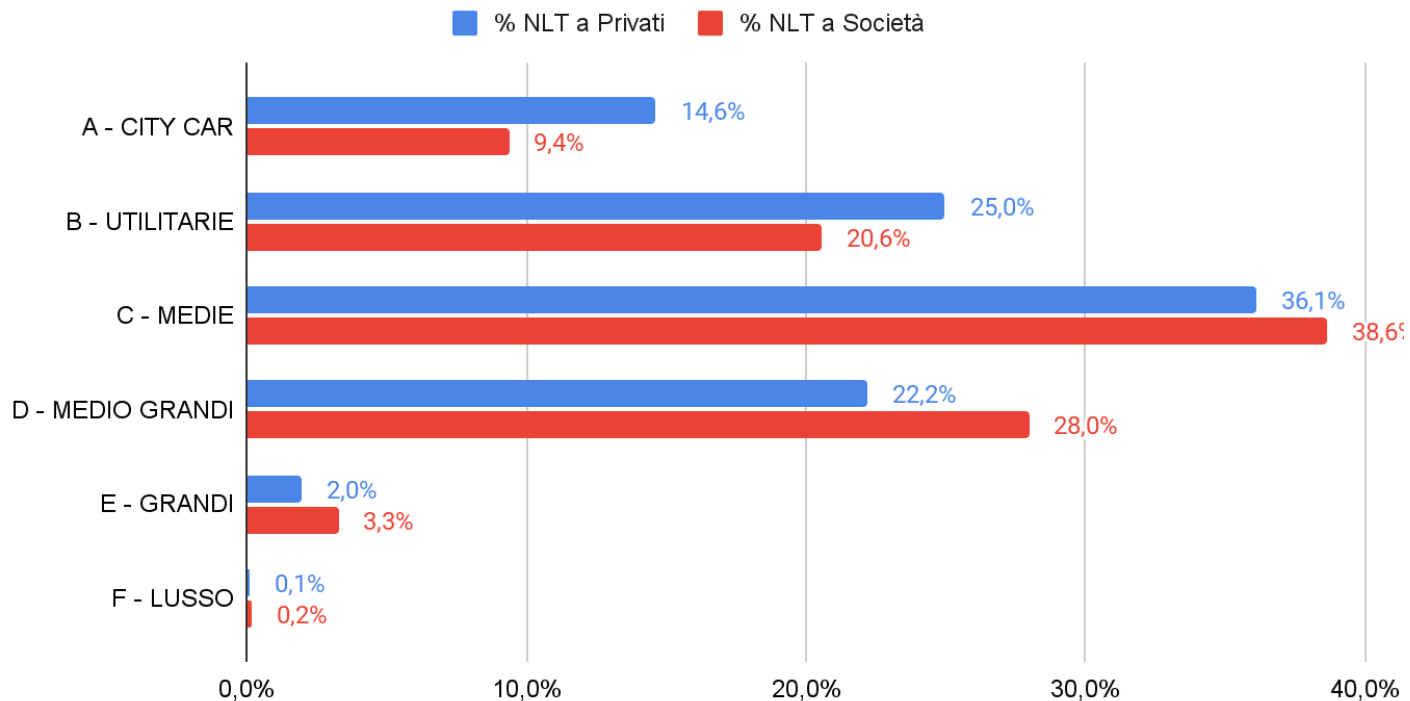
NLT per alimentazione



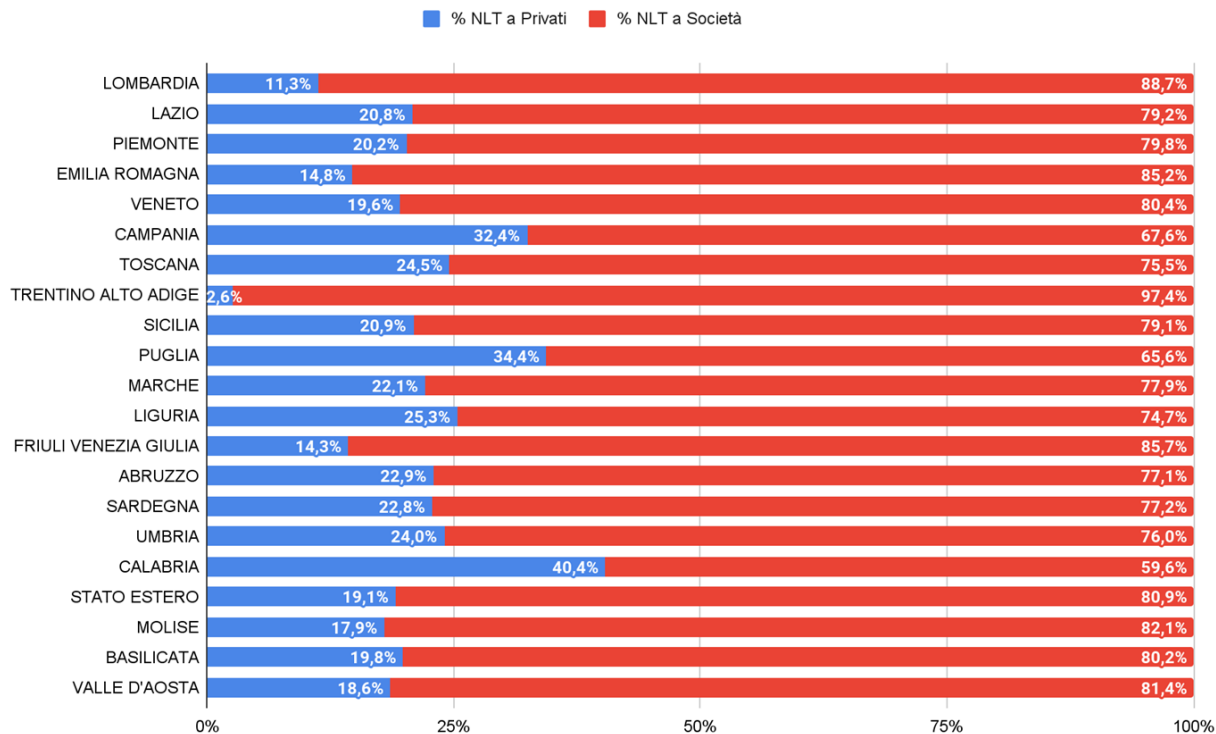
NLT per carrozzeria



NLT per segmento

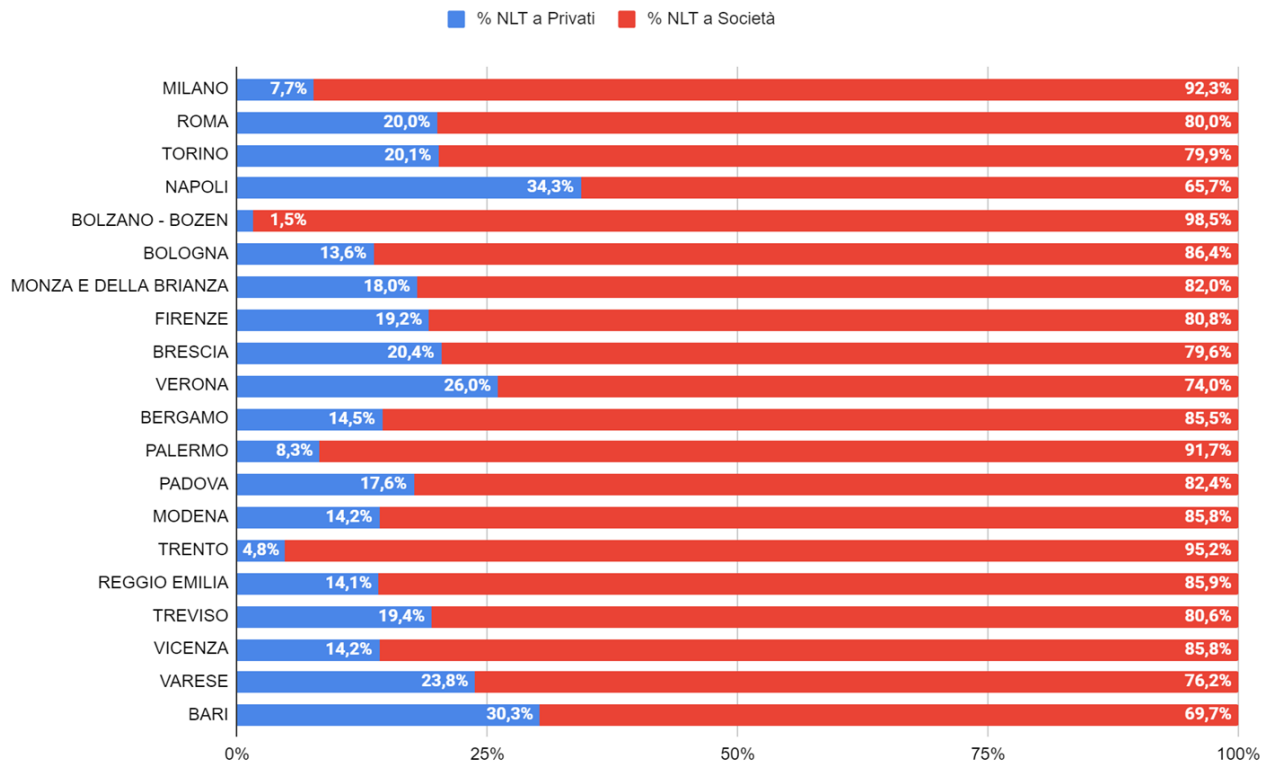


NLT per regione



Regione	% NLT Totale
LOMBARDIA	34,1%
LAZIO	13,7%
PIEMONTE	8,4%
EMILIA ROMAGNA	8,4%
VENETO	7,2%
CAMPANIA	5,9%
TOSCANA	4,6%
TRENTINO ALTO ADIGE	4,4%
SICILIA	3,2%
PUGLIA	2,1%
MARCHE	1,5%
LIGURIA	1,4%
FRIULI VENEZIA GIULIA	1,2%
ABRUZZO	1,1%
SARDEGNA	0,7%
UMBRIA	0,6%
CALABRIA	0,5%
STATO ESTERO	0,3%
MOLISE	0,2%
BASILICATA	0,2%
VALLE D'AOSTA	0,1%

NLT - top province

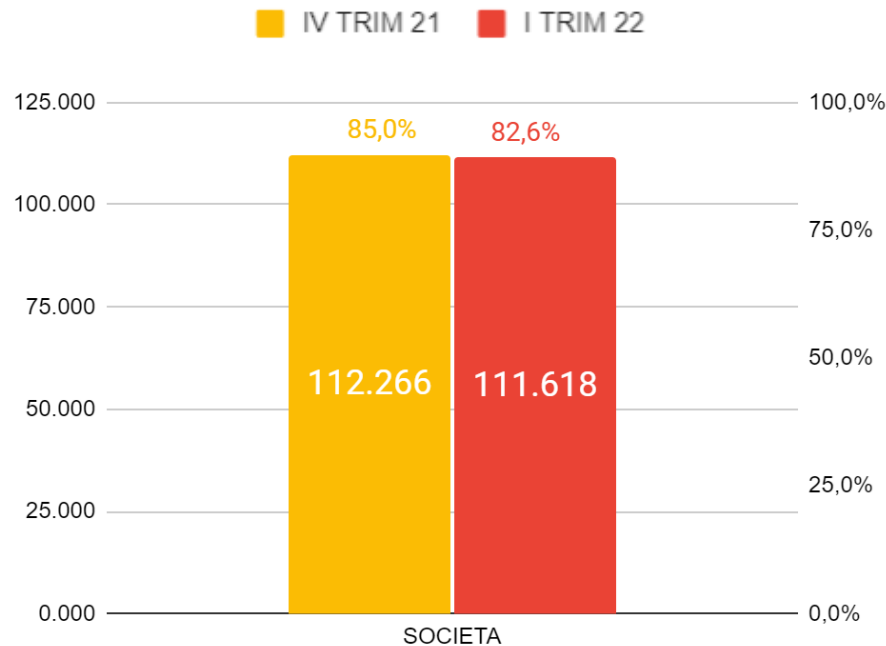
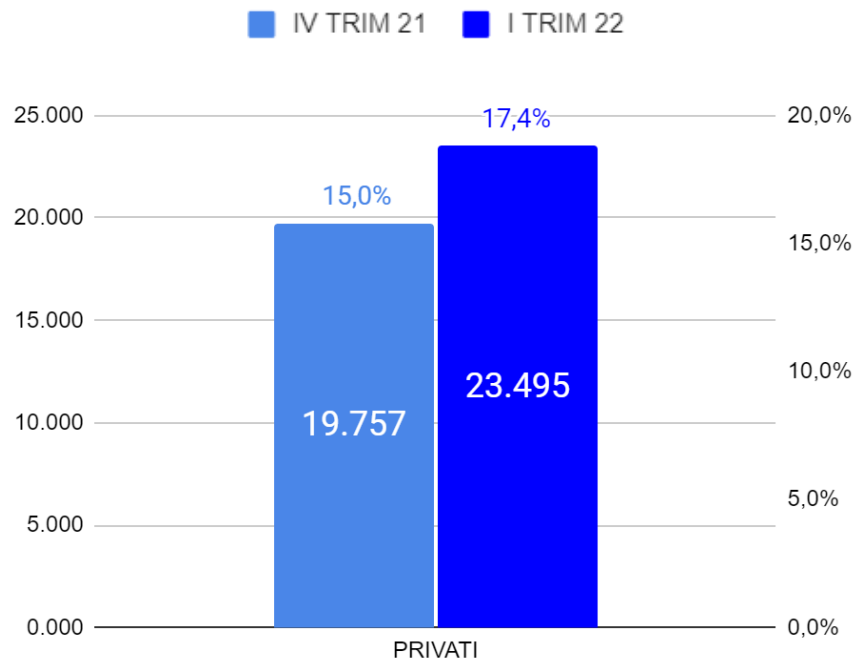


Provincia	% NLT Totale
MILANO	24,9%
ROMA	12,9%
TORINO	6,1%
NAPOLI	3,8%
BOLZANO - BOZEN	2,9%
BOLOGNA	2,8%
MONZA E DELLA BRIANZA	2,0%
FIRENZE	1,9%
BRESCIA	1,8%
VERONA	1,7%
BERGAMO	1,6%
PALERMO	1,6%
PADOVA	1,6%
MODENA	1,5%
TRENTO	1,5%
REGGIO EMILIA	1,3%
TREVISO	1,3%
VICENZA	1,2%
VARESE	1,2%
BARI	1,1%

A vertical image on the left side of the slide. It shows a hand in a dark suit jacket touching a digital screen. On the screen is a white car icon. The background is dark blue with white circuit-like lines and nodes extending from the screen and hand.

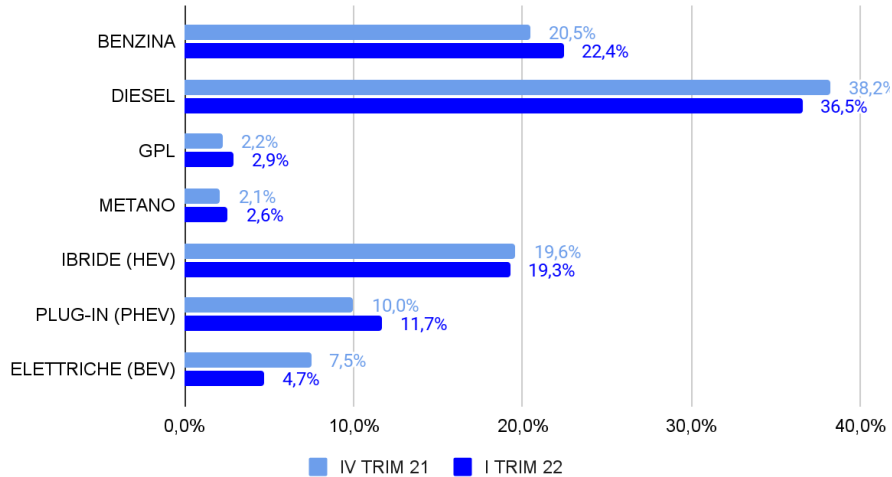
L'analisi trimestrale a confronto

NLT: andamento trimestrale

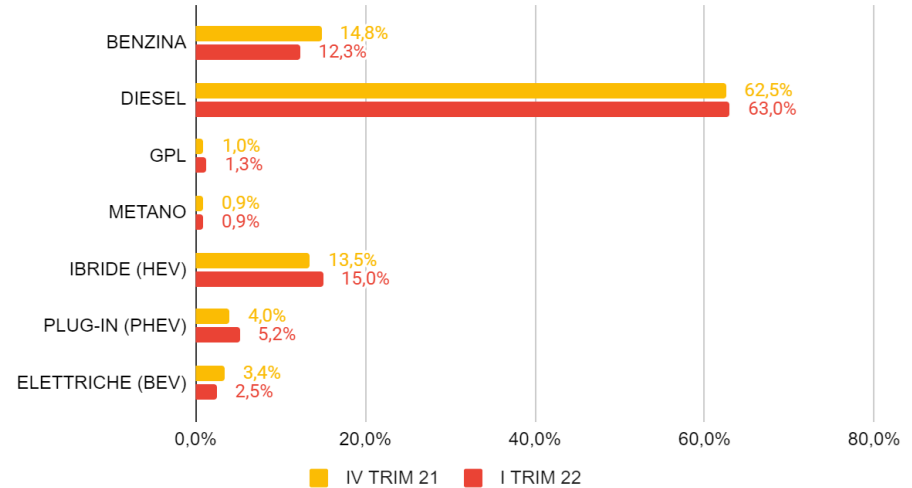


NLT per alimentazione

Privati (% su totale NLT)

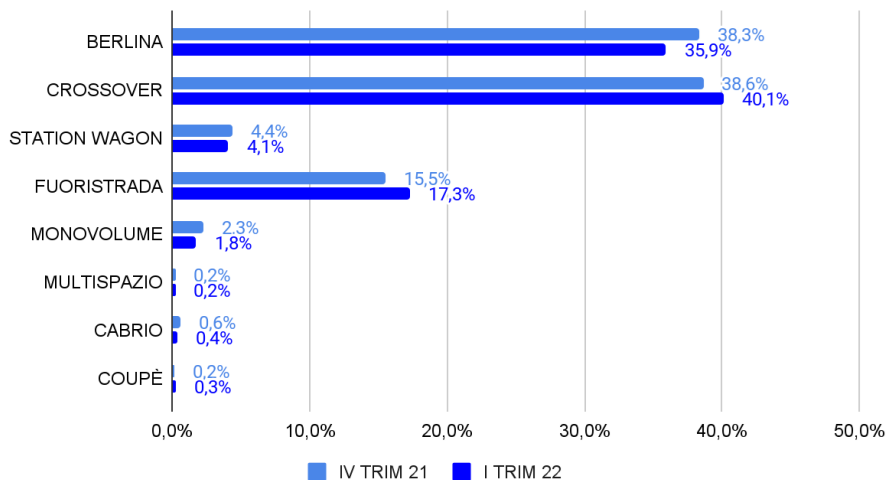


Società (% su totale NLT)

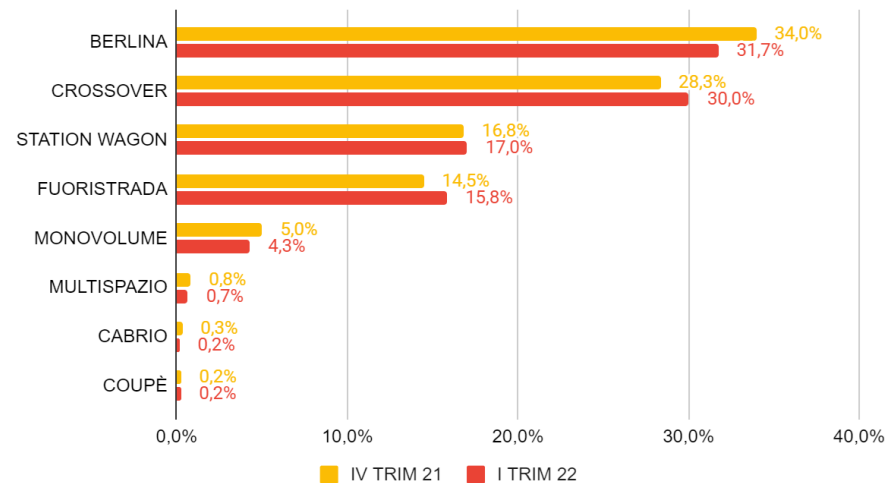


NLT per carrozzeria

Privati (% su totale NLT)

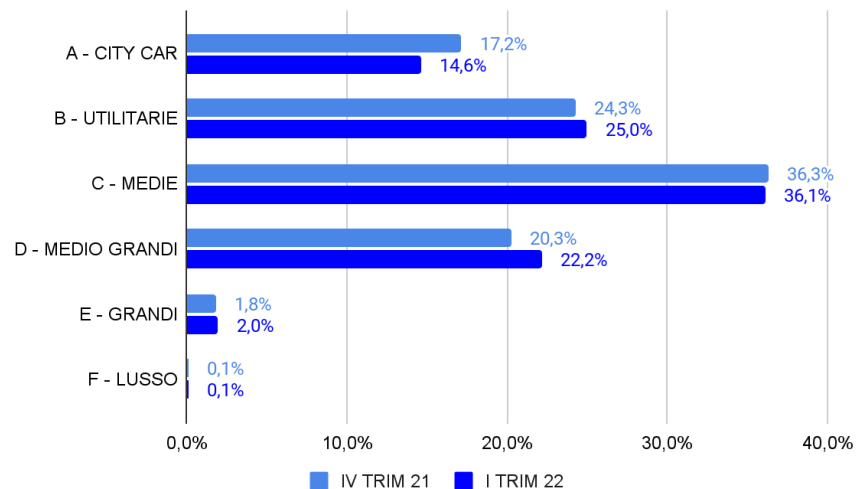


Società (% su totale NLT)

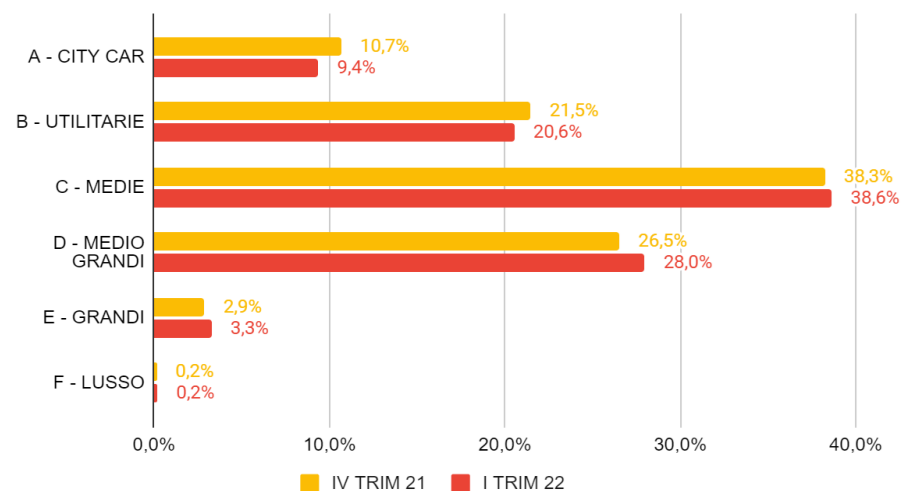


NLT per segmento

Privati (% su totale NLT)



Società (% su totale NLT)



NLT per regione

